Fall Training

IPE Continuing Education September 29 or October 11, 2018





The Digital Experience at Mia

The Digital Experience (TDX) at Mia



More.artsmia.org
Access audio guides,
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Audio Guides
Visitors can
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number on the
label, title, artist,
or accession
number.



In-depth multimedia explorations of Mia's highlights and hidden gems— from intriguing details to secret backstories. Available on iPads in the galleries, and optimized for your smartphone or home computer.

Art Stories



Interactive Maps
Explore Mia's global
collection by exploring
the trade routes,
religions, ideas, and
materials that led to or
inspired their creation.



Panoramas
Panoramic views of far
away locations help
visitors contextualize
objects and spaces at
Mia.



Experiments
TDX often tests and learns from projects.
Our 3M Art and
Technology Award helped us approach experimentation in new and exciting ways.

More.artsmia.org



Access audio guides, videos, Art Stories, and more by visiting this site using our free wi-fi on a free check out device, or use your own!

Digital Maps



Explore Mia's global collection by exploring the trade routes, religions, ideas, and materials that led to or inspired their creation.

Minneapolis Institute of Art

6

Cryptic messages. Hidden clues. Secret societies.

Introducing: Riddle Mia This Mia's escape room app experience



This app is made possible by the 3M Art and Technology Award.

Presented by: Generous support provided by: accenture



Nam Provost

Nam Provost is our Diversity & Inclusion Manager. She researched, developed, and launched a fellowship program for college graduates of diverse cultural backgrounds.

- Racially I am perceived as...
- Ethnically I consider myself...
- Culturally I align with...

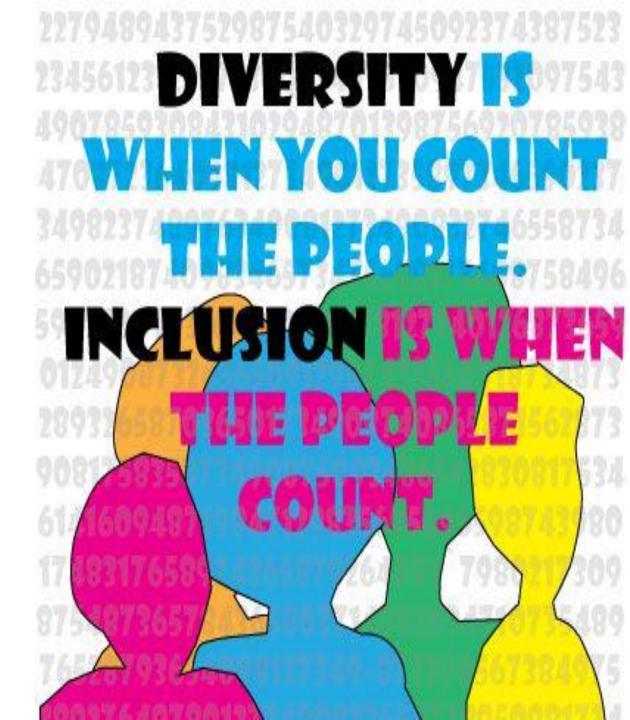


Diversity & Inclusion

Diversity is about how you look

Inclusion is about how you feel.

Author unknown



"I'm sorry. I've never had a maid before. Is this not okay?"



http://friends.wikia.com/wiki/The_One_With_The_Stain

Art of Inclusion....

Fellowship Program
Relationship Network



And

Inclusive hiring practices – some low hanging fruit

Art of Inclusion Fellowship program

- 2013 Mellon Foundation Survey
- Target audience
- Three fellowship positions
- Inaugural cohort October 1, 2018
- Curatorial, Media and Technology and Learning Innovation
- Capstone, Organizational experience and Mentorship
- Unique hiring and interviewing process

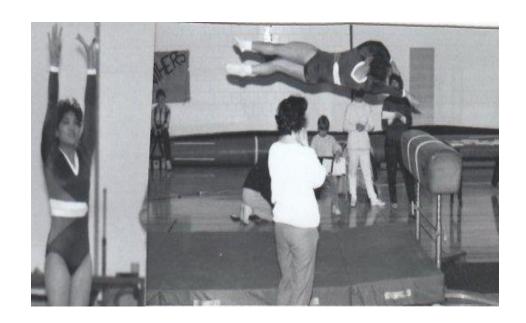
Art of Inclusion Relationship Network

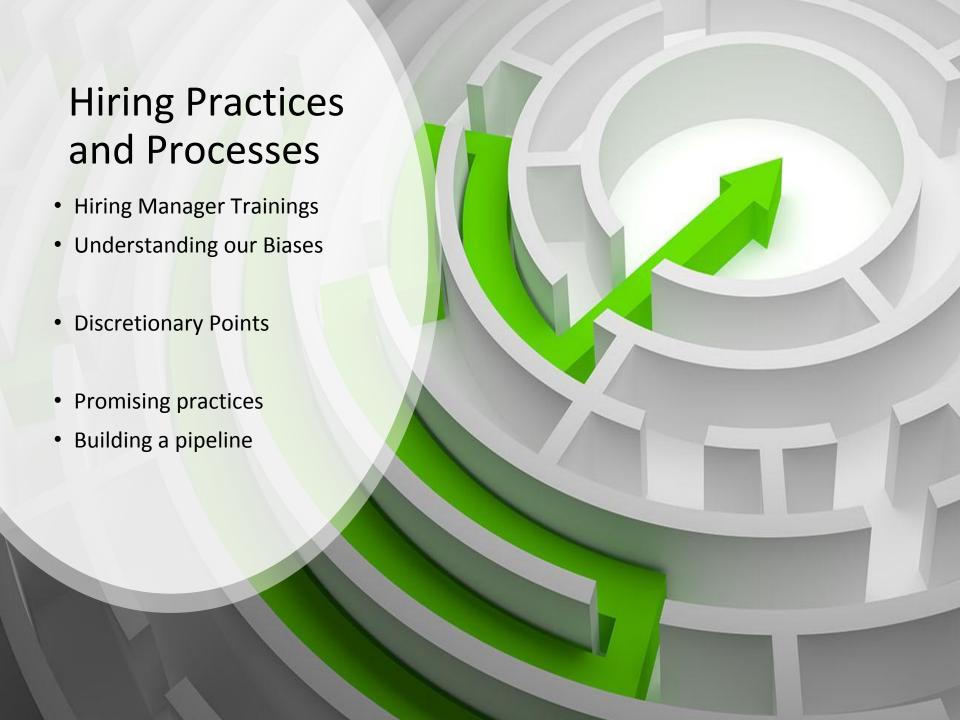
- Opt-in opportunity to Mia positions and roles
- Invitation to networking events
- Building of authentic relationships/mentorships
- Talent Acquisition and referrals

Inclusive Hiring Practices Low Hanging Fruit



Inclusive Hiring Practices & the Importance of Fundamentals





Inclusive Hiring Practices- a Dozen Tips

- 1. Recruit even without open positions
- 2. Add EEO/AA to JD and JP
- 3. Use "and equivalent experience" data
- 4. Review requirements and ensure that the required qualifications are truly required
- 5. Use other language such as "a plus" or "comfortable with" instead of "preferred" data
- 6. Cover names of resumes during review data
- 7. Check with HR to ensure you have a diverse pool of candidates in your stack of resumes. Track this data and follow to end result. Make additional steps in the process and decision based on the gaps in this data.
- 8. Don't dismiss for a single spelling or typographical error ELL candidates...writing is hard in a 2nd language and not all things translate like plurals and possessives.
- 9. Provide questions for phone interviews 5 minutes in advance to each candidate
- 10. Incorporate an interview question about cultural fluency and how he/she/they have impacted it in the past
- 11. Have interview committee trained on interrupting behaviors aligned with implicit bias
- 12. Have an interview committee that represents the diversity of the organization.

Etc. etc. etc. etc...

Inclusive Hiring Practices Disclaimer for the Dozen Tips

Recruiting and retaining staff from historically underrepresented populations takes much more than checking off a list.

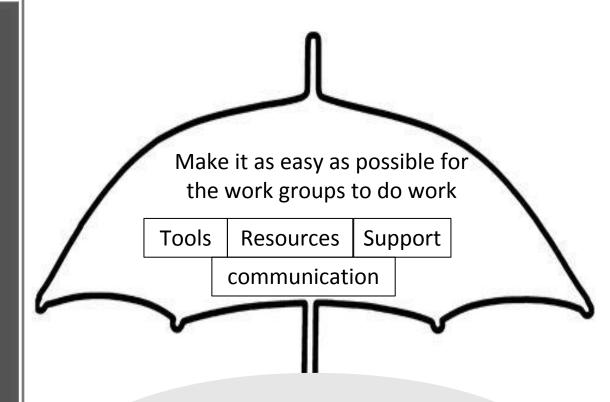
This is good place to start and it takes a commitment to building a pluralistic and inclusive environment all can thrive in.

All this may interrupt comfortable, privileged environments - - environments that are not necessarily created out of malice but often times created by doing what "we have always done."

Follow these tips and more and be thinking about how to embed policies and practices that interrupt systems that advantage systemically "one-up" social identities & making it more inclusive (how we feel) and not just diverse (what we "look" like.)"

Equity Team

Your input is important!

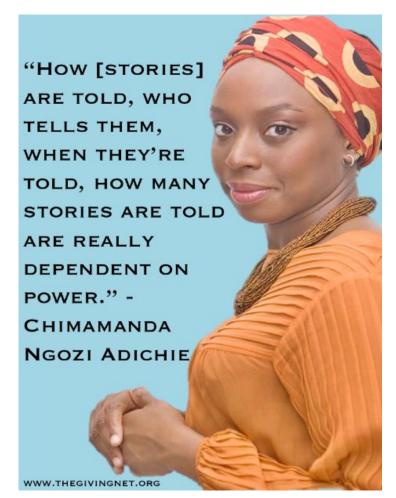


- Mia Mindset Work Group -
- Cultural Fluency Work Group -
- Hiring and Retention Work Group -



How you can be involved

- Importance of volunteers in recruiting process
- Attend opportunities upcoming training
- Talk about it in your tours
- Imbed in talking points in positive way
- Analyze each group for inclusion of all voices





Jeanine Pollard

Jeanine is the Research and Project Manager for Mia's Center for Empathy and the Visual Arts (CEVA).



Center for Empathy and the Visual Arts

Think Tanks Work Groups Culminating Convening

Build Connections

Grow a network of museum colleagues, researchers, and others who value empathy.

Conduct Research Studies

Design research studies that test strategies to foster understanding across difference.

Measure Empathy

Web-Based App

Develop and validate tools for measuring change in visitors' empathic skill.

Drive Institutional Change

Increase staff and volunteer capacity to understand and design for empathy.



Youth Study General Visitor Study Empathy Strategy Toolkit



Training for Mia Staff MASS Action Work Group

Facilitated Experiences



Unfacilitated Experiences



Institutional Capacity









Please join us!

Minneapolis Institute of Art TICKETS CALENDAR DONATE

EXHIBITIONS ART + ARTISTS VISIT PROGRAMS JOIN ABOUT SHOP

Upcoming Dates and Time

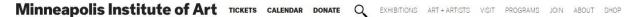
Sunday, October 7, 2018 at 2:00 PM



Empathy, Art & the Revolution of Human Relationships: Roman Krznaric

Drawing on his international bestseller Empathy: Why It Matters, and How to Get It, social philosopher Roman Krznaric reveals how empathy cannot only enrich personal life, but also helps create social change. Empathy, he argues, has the power to transform personal and political relationships. Krznaric explores how art and culture helps us expand our empathic imaginations, focusing on subjects as varied as ancient Greek theater and Renaissance painting to the history of cinema and participatory artworks such as the Empathy Museum. He explores empathy through the lens of neuroscience and industrial design and its role in eroding conflicts in the Middle East and beyond. Book signing to follow.

This talk is part of the ongoing work of Mia's Center for Empathy and the Visual Arts.





Center for Empathy and the Visual Arts

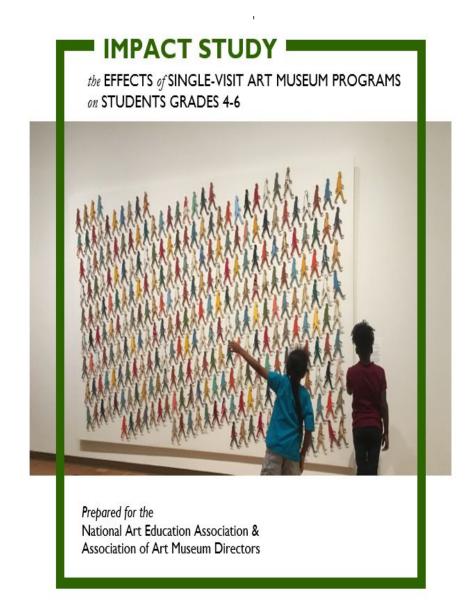
Mia envisions taking a leading role in collaborating with museum colleagues as well as researchers, scholars, content experts, and other influencers to research and explore practices for fostering empathy and global awareness through the power of art and to share these findings with the field.

Want to learn more?
https://new.artsmia.org/empathy
empathy@artsmia.org

BREAK: 10 minutes

What's the Benefit of Single-Visit Art Museum Programs to Students?

#ArtImpact
@NAEAMusEd



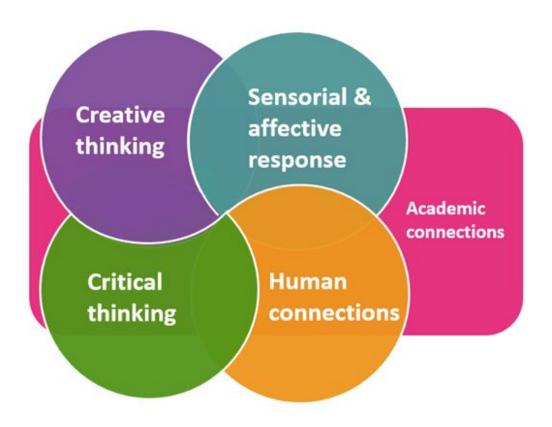
Research Question

What are the effects of single-visit art museum programs on students?

..specifically when students are guided in their experiences by means of inquiry-based pedagogies.



Student Capacities



Critical Thinking

- Evidential reasoning
- Multiple interpretations

Creative Thinking

- Questioning
- Imagining possibilities
- Comfort with ambiguity

Sensorial & Affective Response

- Emotive recall is students' demonstration of strong emotions in the recollection of a single-visit program, as indicated by the vividness of description, robustness of detail, and use of words or phrases that convey emotion of any kind (not just positive).
- Captivation is students' perception that art is "amazing."

Human Connections

- Connection with lived experience
- Connection to the artist
- Connection to self/community

Academic Connections

 Academic connections is students' perceived relevance of what they learn in the museum to what they learn and aspire for in school.

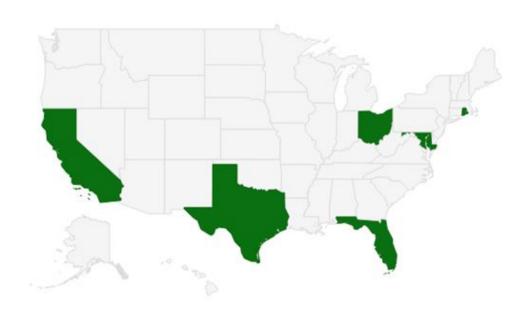
Site Selection Criteria



- Apply an <u>inquiry-based approach</u> in programs:
 - Group dialogue evolves in response to students' comments and questions
 - Facilitators ask open-ended question
 - Content emerges organically from the group

Participating Sites

Columbus Museum of Art, OH
Hammer Museum, CA
Museum of Fine Arts, Houston, TX
Orlando Museum of Art, FL
RISD Museum, RI
Walters Art Museum, MD



Quasi-experimental Research Design

STUDY GROUP	TREATMENT A museum program	TREATMENT B classroom program	CONTROL no program Single-visa program
Program Intervention	Single-visit <u>museum</u> program facilitated by an art museum educator in which students view <u>original works of art</u>	Single-visit school classroom program facilitated by an art museum educator in which students view reproductions of works of art	None
Pre-measure	Student questionnaire	Student questionnaire	Student questionnaire
Program measure	Observation of program	Observation of program	N/A
Post-measure	Student questionnaire Student interview Teacher questionnaire Teacher interview Facilitator interview	Student questionnaire Student interview Teacher questionnaire Teacher interview Facilitator interview	Student questionnaire Student interview Teacher questionnaire Teacher interview

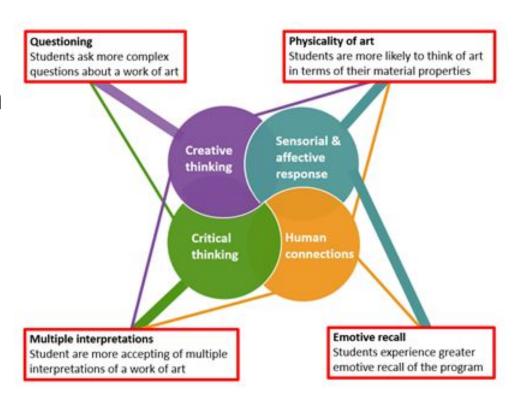
^{*}Large sample size: observations = 101; student questionnaires = 4134; student interviews = 627

Program Context

	Museum	Classroom
Mean length of program in minutes	73	56
Mean number of works of art viewed	7	5
Percent facilitated by docent	77%	49%
Typical student to facilitator ratio	10:1 or less	11:1 or greater

Findings: Key Take-Away

The study found benefits for students in four areas that relate to the capacities in multiple ways.



Findings: Questioning

Students who received a museum program ask more complex **questions**

Findings: Multiple interpretations

Students who received a museum program are more likely to accept <u>multiple interpretations</u>

Findings: Physicality of art

Students who received a museum program are more likely to describe art materials

Findings: Emotive recall

Students who received a museum program are more likely to describe their program experience <u>vividly & emotively</u>

Tour and Art Cart Observations

- We have completed 133 observations and will continue to schedule these through the year.
- A living document with best practices from the observations and debrief conversations is posted on the IPE site, under Research Resources/IPE Workshop Resources (or search "Best Practices").





Moment for Reflection

- What feedback or suggestions from the observation have you incorporated into your tours or Art Carts?
- Was there anything which surprised you in the process?



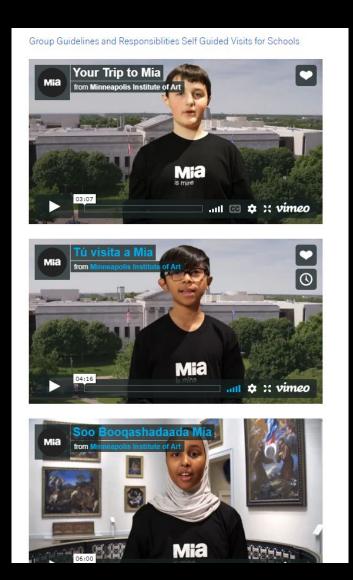


Best Practices for Group Management

Have children sit on the floor whenever possible, to keep their attention on you and the artwork.

In your tour introduction, reach out to the chaperones, reminding them of their responsibilities. Continue to call on them for help throughout the tour.

(<u>Pre-tour videos</u> are now available in English, Spanish, and Somali.)



Cultural Appropriation

Cultural Appropriation is the act of taking or using things from a culture that is not your own, especially without showing that you understand or respect this culture. - Cambridge English Dictionary

Cultural appropriation is the adoption of elements of a minority culture by members of the dominant culture. Because of the presence of power imbalances that are a byproduct of colonialism and oppression, cultural appropriation is distinct from equal cultural exchange. - Wikipedia



Cressida Bonas...arrives for the wedding ceremony of Prince Harry and Meghan Markle wearing a dress from Eponine London's "tribal collection" at St. George's Chapel in Windsor Castle in Windsor, England, Saturday, May 19, 2018.

https://www.mprnews.org/story/2018/05/24/dress-sparks-outcry-in-hmong-community



Ceremonial Skirt, Blue Hmong, 1950-1982



Details on the dress highlight the bright colors, embroidery and beading that are hallmarks of Hmong clothing. Bright stripes in the cloth represent specific rivers crossed during their escape to Laos. Hmong fabrics are a record of their history.



https://www.mprnews.org/story/2018/05/24/dress-sparks-outcry-in-hm ong-community



China Through the Looking Glass at New York's Metropolitan Museum of Art Gala, 2015.. Rihanna in a fur-trimmed robe by Guo Pei, a Beijing artist, represented in the exhibit.

Cultural appropriation has been happening for hundreds of years. Why is is different now?

Joseph-Théodore Deck, *Vase in the form of a mosque lamp*, c. 1870



Cultural Appropriation Considerations

It's important to pay homage to artistry and ideas, and acknowledge the origins

Remember that culture is fluid - don't expect a culture to freeze itself in time

Appropriation is no substitute for diversity

Engage with cultures on more than an aesthetic level

Treat cultural exchange like any other creative collaboration - give credit, consider royalties



Robert Rauschenberg; Publisher: Racolin Press, Briarcliff Manor, New York; Producer: Styria Studio, New York, *Opal Gospel*, 1971

Reflection

I used to think....

Now I think....

