



When Home Won't Let You Stay: Art and Migration
Target Gallery, February 23 – May 24, 2020, Curator: Gabriel Ritter
Organized by Institute of Contemporary Art, Boston

By choice or by force. With great success or great struggle. People move or are uprooted, for many reasons. The world is currently witness to the highest levels of movement on record; the United Nations estimates that one out of every seven people is an international or internal migrant or refugee.

FACT SHEET 2/7/20

EXHIBITION GALLERY HOURS

Open when the museum is open

ACKNOWLEDGMENT

This exhibition is organized by the Institute of Contemporary Art/Boston. Lead Sponsors: Thomson Reuters, Nivin and Duncan MacMillan Foundation. Major Sponsors: Shakopee Mdewakanton Sioux Community, Delta Air Lines. Generous Supporters: Marbrook Foundation, Richard and Jennie Carlson, Hubert Joly, John and Nancy Lindahl, Marianne Short and Raymond Skowyra, Jr., and donors to the 2019 Mia Gala.

FOOD SERVICE

Agra Culture Restaurant on the Mezzanine level will not be open during *When Home Won't Let You Stay*: This is subject to change during the run of the exhibition.

Agra Culture Café open museum hours:
Tues-Frid 10 am – close, Sat 10 am – close, Sun 11 – close

About the exhibition:

Borrowing its title from Somali-British poet Warsan Shire, “When Home Won't Let You Stay: Art and Migration” highlights the diverse artistic responses to migration, ranging from personal stories to poetic meditations in a range of mediums. See how the global movement of people today through migration, immigration, and displacement has mobilized artists from over a dozen countries to reimagine ideas of home and place. The exhibition includes more than 40 works by 21 artists, among them Kader Attia, Tania Bruguera, Mona Hatoum, Yinka Shonibare CBE, and Aliza Nisenbaum. For its local presentation, Mia commissioned Twin Cities-based CarryOn Homes and Postcommodity, based in the American Southwest, to create artworks highlighting stories of home and the difficult journey of migrants. The exhibition also includes the U.S. premiere of Ai Weiwei's *Safe Passage*.

Attendance goal: 40,000

Admission: General: \$20, 0-17 years: FREE, Members: My Mia members- \$16 Investor+ My Mia members (2 Free tickets per day for Investor, 4 for Partner, 6+ for Patron and above. Patrons', Director's, and Chairman's Circle member, through the member cards, are allowed complimentary admission for 4 people at any time)

Ticketing Logistics

- o No timed entry.
- o Visitors can buy tickets online on Mia's Website or over the phone by calling 612-870-3000.
- o Visitors can buy tickets in person at the Visitor Service desks.
- o Target Gallery will be staffed starting approximately 20 minutes before the museum opens.

Public Tour Ticket Logistics

Public tours of “When Home Won't Let You Stay” will run Feb 29 - May 24, Tues through Sun at 2 pm and also Thurs at 7 pm. Anyone with an exhibition ticket may join a public tour. There is no maximum number of visitors who can join a tour.

All My Mia members receive free admission on My Mia Days: Feb 23 - March 1, 2020

All Contributing Members (Any paid member) receive free admission during Contributor week April 7 - 12, 2020

All Mia members will receive free admission on the following Third Thursday: April 16

Sponsor Weeks: General Corporate Week: 3/10-3/15. Thomson Reuters Week: 3/24-3/29. Delta Week: 4/14-4/19

PHOTOGRAPHY: Photography by public visitors to the Exhibition is permitted unless noted in the display and handling document. Tripods and selfie-sticks cannot be used in the galleries.

PUBLICATION: *When Home Won't Let You Stay: Migration through Contemporary Art*, edited by Ruth Erickson and Eva Respini, published by the Institute of Contemporary Art/Boston in Association with Yale University Press, is available in the Museum Store. The retail price is \$50.00. Members receive a 20% discount.

EVENTS DURING OPENING WEEK

Press Preview: Thurs, Feb 20, 10 a.m. - 12 p.m. Target Gallery, followed by curator-led tour by Gabriel Ritter

Patron Preview: Saturday, Feb 22, 6 – 8:30 p.m.

6:00 PM - Check-In , 6:15 PM - Welcome Remarks, General Mills Lobby, 6:30 PM - 8:30 PM - Exclusive Exhibition Preview and Cocktail Reception, Target Galleries and Marvin and Betty Borman Gallery, Second Floor

Opening Day Event: Sunday, Feb 23, 1–4pm

\$15; \$10 My Mia members; free for Contemporary Art Affinity Group members

Join talks highlighting diverse artistic responses to migration and how they connect to our local community.



MARKETING/COMMUNICATION

Press Releases: Press release distribution week of January 14 (national and local)

Goals: Raise widespread awareness for special exhibition showcasing how contemporary artists are responding to the migration, immigration, and displacement of people today; attract special interest group audiences as well as Mia core member audience to engage with complex and challenging topics; meet attendance goal of 40,000

Key Messages:

- The exhibition explores how contemporary artists are responding to the migration, immigration, and forced displacement of peoples today (21 artists from 12 nations)
- This exhibition is particularly meaningful to the Twin Cities, which is home to a large refugee and immigrant population who have first-hand experience of displacement and emigration.
- This exhibition was not organized to define, summarize, or explain what migration is, but rather to provide a space for artists to address the complex and often heated issues surrounding the topic.
- Exclusive to Mia: Ai Weiwei (first U.S. museum to show *Safe Passage*), Postcommodity (large-scale work that Mia commissioned) & CarryOn Homes (interactive space in the final gallery that will allow visitors to reflect)

Marketing Plan includes: Website, Radio, Advertising Newspaper, Advertising Outdoor, Transit Advertising, Digital Advertising, Direct Mail, Print, Email, Social Media, Grassroots Outreach, Public Events/Programming, paid Facebook event promotions

PATRONS', DIRECTOR'S, AND CHAIRMAN'S CIRCLE

Private Donor Tours led by Gabriel Ritter

Wednesday, February 26, 2-3pm, Thursday, April 16, 5:30-6:30pm, Tuesday, May 12, 10:30-11:30am

PROGRAMMING

Adults

Talk: Jose Vargas, Thursday, March 26, 6:30pm, Tickets are free; reservations required: artsmia.org

Community Circles, Fridays: March 13 & 27, April 10, May 8 & 15, Free

Visit Mia's Community Commons to connect with local artists, educators, and community leaders for conversations, storytelling, and art-making.

Open House: Connecting Cultures, Friday, May 3, 5-8pm, Free

Let's celebrate the cultures that comprise our community, meet your neighbors, share food, make art, and have fun.

Third Thursday: Poetry as Home, April 16, 6-9pm, Free; refreshments available for purchase

An evening celebrating poets interrogating what home means to them, how home is created, and why home often doesn't let you stay. Featuring guest artists, live music, and more.

Family Day: Making Home, Sunday, May 10, 11am-5pm, Free

What is a home? And how do you make one? Share stories of migration and homemaking through art and storytelling.

TOURS

Public Tours: Tuesday-Sunday 2pm, Thursday 7pm

Private tours: To arrange a private tour, call 612.870.3140

Size: 60 individuals can begin guided tours at each start time. One docent is assigned to every 15 group members. A minimum of 9 students or youths plus 1 chaperone/faculty member attending at the same time constitutes a group.

School Tours K-12:

School groups, K-12, meet in the Target Wing, 1st floor atrium

Weekday (Tuesday-Friday):

Guided Tours: 10:00, 10:30, 11:15, 11:45

Self-guided Tour: 10:15, 10:45, 11:30, 12:00

University/Adult Groups:

To arrange, call 612.870.3140 (University groups free; Adult groups fee charged)

University/Adult groups meet by Info desk in 1st floor lobby across from the gift shop

Weekday (Tuesday-Friday):

Guided Tour: 1:00, 1:30, 2:30, 3:00

Self-Guided Tour: 12:45, 1:15, 1:45, 2:15

Thursday and Friday Evenings:

Guided Tour: 6:15, 7:30

Self-Guided Tour: 6:00, 7:15

Weekends:



Minneapolis Institute of Art

Guided tours: 11, 12:15, 1:30, 3:00

Self-Guided tours: 11:15, 1:00, 1:45, 3:15

Listening devices provided for adult guided tours only (not University Groups)

Tours Available February 29 - May 24

Museum Guides Training

Museum Guide lectures:

Thursday, February 6, 1:30 - 3:30 PM, Pillsbury Auditorium

Thursday, February 13, 6:30 - 8:30 PM, Friends Community Room

Target Gallery Walk-through:

Friday, February 21, 10:30 AM - 12:00 PM, Target Galleries

Saturday, February 22, 10:30 AM - 12:00 PM, Target Galleries

Visitor Experience Training Team:

Monday, February 17, 11a.m. - 5 p.m. (Cultural Sensitivity Training)

Front-of-House staff tours

Thursday, Feb. 20, 4 - 4:45 p.m.

Friday, Feb. 21, 8:45 - 9:30 a.m.

Mia all-staff tour

Wednesday, February 26, 9-10 a.m.