



Fact Sheet 6/27/23

ReVisión: Art in the Americas

Target Gallery

July 1, 2023 - September 17, 2023

Organized by Denver Art Museum

Denver Co-curators: Victoria I. Lyall, Frederick and Jan Mayer Curator of Art of the Ancient Americas, and Jorge F. Rivas Pérez, Frederick and Jan Mayer Curator of Latin American Art

Mia Curator: Valéria Piccoli, Ken and Linda Cutler Chair of the Arts of the Americas and Curator of Latin American Art

Featuring nearly 130 objects from the Denver Art Museum's Ancient and Latin American collections, this exhibition tells a visually compelling narrative about the formation of the Americas from 100 BCE to today. The thematic presentation explores land, people, and place by linking ancient and contemporary artworks that address political and social issues at the heart of the region's cultural heritage.

"ReVisión: Art in the Americas" features interpretation in both English and Spanish, including panel and label copy.

ACKNOWLEDGMENT:

ReVisión: Art in the Americas is organized by the Denver Art Museum. The exhibition is supported by the National Endowment for the Arts and the Carl & Marilyn Thoma Foundation.

Additional support for Mia's presentation is provided by
Major Sponsors: United Health Foundation, Wells Fargo, and Thomson Reuters

ADMISSION

Tickets

Contributor Member+ on-sale date: Monday, June 5, 2023

Explorer Member and public on-sale date: Tuesday, June 20, 2023

Staff Tickets: Please email visit@artsmia.org or stop by a visitor experience desk



General Admission \$20

Contributor Member+ Free (additional tickets \$16)*

Youth 17 and under Free

*Contributing Members receive at least one free admission, plus discounts on additional tickets. Explorer Members receive free tickets on Member Days (Thursday, July 13, Friday, July 28, Sunday, August 13 [Family Day], Saturday, August 26)
Please check your membership level for all benefits: artsmia.org; 612-870-3000.

Patrons Circle and above receive unlimited free tickets.

Patron's, Director's, and Chairman's Circle members, through the member cards, are allowed complimentary admission for their group at any time.

FREE Youth 17 and under

Other ongoing discounts

FREE Active Duty military and families – Blue Star Museums

FREE Qualifying Discount*

*To qualify you must be at least 18 and enrolled in one or more of the following: TANF, MFIP, WIC, General Assistance, Medical Assistance, MinnesotaCare, Supplemental Security Income, Social Security Disability Benefits, Food Stamps, Section 8, or Free/Reduced Price School Meals

Member Days

All members enjoy free “ReVisión: Art in the Americas” tickets during Member Days.

*On Member Days, Explorer and Contributor level receive up to two free tickets. (Instead of \$20 each for Explorer, they will receive two free tickets. Instead of one free and one discounted for Contributor, they will receive two free tickets.)

Member Days:

Thursday, July 13

Friday, July 28

Sunday, August 13 (Family Day)

Saturday, August 26

No guided tours on Member Days



EVENTS DURING OPENING WEEK

Press Preview

Thursday, June 29, 10 a.m. - 11:30 a.m.

Target Gallery, followed by curator-led tour by Valéria Piccoli

Staff Viewing

Thursday, June 29, 12 - 1 p.m.

Guide Walk-Through

Thursday, June 29, 1 - 2:30 p.m.

EXHIBITION PUBLIC DATES, GALLERY AND HOURS

Public Dates

July 1 - September 17, 2023

Tuesday, Wednesday, Friday, Saturday, Sunday: 10 a.m. - 5 p.m.

Thursday: 10 a.m. - 9 p.m.

Mia is closed on Mondays.

FOOD SERVICE

Agra Culture Restaurant on the Mezzanine level will not be open during "ReVisión: Art in the Americas".

Agra Culture Café will be open regular museum hours:

Tuesday-Friday 10:00 am – close

Saturday, Sunday 10:00 am – close

MARKETING/COMMUNICATIONS

Goals

1. To raise awareness for the exhibition
2. To meet/exceed attendance goal, in line with the Strategic Plan's focus on growing overall attendance
3. To reach new audiences, particularly the local Hispanic community

Key Messages

1. Journey across the vast geographic region of central, south and island nations of Latin America in *ReVisión: Art in the Americas*, on view at Mia July 1st – September 27th, 2023.
2. Explore nearly 130 artworks that together express aspects of the experience of being Latin American, and reflect how the past continues to shape our lives today through examples of resilience, resistance, and resourcefulness.
3. The exhibition shows 2,500 years of artistic production by artists indigenous to the Americas and those descended from and/or influenced by European colonizers.

Audiences

1. The local Latin American community, because the exhibition is a recognition of their history, traditions, and cultural legacy.
2. Art lovers or culturally curious Mia visitors, because they will discover new artists and new subjects through links between the past and the present.
3. Family / intergenerational groups, because the artwork spans history and encourages contemplation about identity and culture.

Attendance goal: 25,000

Opportunities:

1. This is Mia's first special exhibition centered on pan-Latin American art, an opportunity to connect with local Hispanic audiences in a deeper way.
2. Also, many elements of the exhibition will be bilingual, making this a more accessible experience for Spanish speakers.
3. This exhibition features nearly 130 objects from the Denver Art Museum's Ancient and Latin American collections, an opportunity to showcase new-to-Minnesota artworks and leverage existing media and buzz for the exhibition.
4. This is Valeria Piccoli's first exhibition at Mia as the institution's first-ever curator of Latin American art.

Challenges:

1. Making the exhibition feel unique to Mia since it is traveling from DAM.
2. Welcoming a new audience that may not already be familiar with Mia.
3. Encouraging existing audiences to be culturally curious.

Measures of Success:

1. Meet/exceed attendance goal
2. Qualitative survey results
3. Net promoter score
4. Feedback from Latino visitors



PATRONS', DIRECTOR'S, AND CHAIRMAN'S CIRCLE

Patron Preview & Preview Celebration

Patron Preview:

Wednesday, July 12, 5:30 - 7:30 p.m. (delayed due to July 4 holiday)

5:45 p.m.

Welcome remarks in the General Mills Lobby.

6-7:30 p.m.

Exclusive exhibition preview and cocktail reception in the Target Galleries and Marvin and Betty Borman Gallery, on the second floor.

Complimentary valet at the Third Avenue entrance.

Private Donor Tours

Complimentary tours of "ReVisión: Art in the Americas" led by Valéria Piccoli, Ken and Linda Cutler Chair of the Arts of the Americas and Curator of Latin American Art

Thursday, July 27, 5:30 - 6:30 p.m.

Friday, August 18, 10:30 - 11:30 a.m.

Thursday, September 14, 3-4 p.m.

Check-in will begin 15 minutes before the tour outside of the Target Galleries

PHOTOGRAPHY: Photography by public visitors to the Exhibition is permitted unless noted, with no flash. Tripods and selfie-sticks cannot be used in the galleries.

PROGRAMMING

Advance registration for related programs, except Family Day, is required.

Find the latest details on all programs and register at artsmia.org.

Mia adheres to the Covid-19 guidelines endorsed by the CDC, State of Minnesota, and City of Minneapolis. Please refer to artsmia.org for more information.



Roundtable: ReVisión: Art in the Americas

Thursday, July 13, 6:30 p.m.

Pillsbury Auditorium

\$10; \$8 members

Free to guides – please reserve a ticket in advance

Denver Art Museum curators Victoria Lyall and Jorge Rivas join Valéria Piccoli, Ken and Linda Cutler Chair of the Arts of the Americas and Curator of Latin American Art at Mia, for a conversation around the exhibition. Considering 2,500 years of artistic production, the narrative of the exhibition brings together historical objects and contemporary art to form a single interwoven story, devoid of chronology. The thematic presentation addresses issues that are at the core of the region’s cultural legacy and will be at the center of this conversation.

Talk

Latin/X American Art in Future Perfect

Saturday, August 12, 2 p.m.

Pillsbury Auditorium

\$10; Members \$8

Tickets available July 12. *Free to guides – please reserve a ticket in advance*

In the United States, Latinx artists and Latin American artists that are so intricately connected are kept separate, and much of Latinx art is marginalized. In her lecture, art historian, curator, and writer Cecilia Fajardo-Hill will propose a hemispheric perspective of the Americas by bringing together these artists and their works.

Cecilia Fajardo-Hill is a Latina/British/Venezuelan art historian, curator, and writer in modern and contemporary art, focusing on Latin American and Latinx art.

Family Day: Modern Memories

Sunday, August 13, 10am-5pm

Free; all are welcome to attend this free event.

Join us for our free monthly event for families, kids, and the young at heart. This month, get inspired by the special exhibition “ReVisión,” and try hands-on art activities throughout the museum.



Mia After Dark

Art & Dining After Dark, \$375

Wednesday, July 19, 6 pm

Wednesday, August 16, 6 pm

Wednesday, September 13, 6 pm

Join us for an entirely unique, completely delicious way to enjoy Mia: a private, after hours dining experience in the galleries, inspired by “ReVisión: Art in the Americas.” The evening features a multicourse, salon-style dinner from Jamie Malone and Paris Dining Club; wine pairings by acclaimed sommelier Bill Summerville; and a private, curator-led tour of the exhibition. Throughout the evening, insights from Mia’s director and curators, as well as the culinary team, highlight creative expression from field and kitchen to studio and museum. Complimentary valet is included.

Art & Wine After Dark, \$125

Tuesday, August 22, 6pm

Art and wine have long made the perfect pairing. Elevate your experience of Mia with an evening of art and wine, after hours in the galleries. The evening includes a private, curator-led walk-through of “ReVisión” and wine tasting with acclaimed sommelier Bill Summerville. Guests enjoy curated wine selections, small bites from Paris Dining Club, and a lively discussion inspired by the exhibition theme.

PUBLICATION

Victoria Lyall and Jorge F. Rivas Perez, ed., *ReVisión: A New Look at Art in the Americas* \$40.00, Mia Member price \$36.00

Hardcover, 176 pages, 9 x 11 in., 80+ color plates. Published by the Denver Art Museum in association with Hirmer Publishers.

ReVision: A New Look at Art in the Americas considers what makes the Americas the Americas. The Spanish Conquest of the Aztec Empire was a key factor in the Spanish colonization of the Americas. After the conquest, there was a struggle to preserve the region’s culture, heritage, and history as its people strived to rebuild upon what was left. At the same time, a new geographic and cultural identity was being forged that brought together aspects of Spanish culture along with the practices and traditions of the Africans and Native Americans who lived in the region.



ReVisión collects essays from scholars of Latin American art history to help others understand the region's nuanced history of creation, destruction, and renewal. In addition to essays, ReVisión showcases work from artists such as Alexander Apóstol, Juan Enrique Bedoya, Johanna Calle, and Ronny Quevedo in order to help visualize the questions of identity, exploitation of natural resources, and displacement from both before and after the conquest.

TOURS

Public Tours

In-person tours offered July 11 through September 10, Tuesdays through Sundays at 2pm and Thursday evenings at 7pm. Open to anyone with an exhibition ticket. No tours on Member Days.

Virtual Tours

Free virtual public tours offered on July 19, August 6 and 23, and September 10 at 2pm. Reserve your place at artsmia.org. An exhibition ticket is not required.

Private Tours

For information on how to request a private tour, visit artsmia.org/programs/tours.

Museum Guides Training

Lecture by Valéria Piccoli: Tuesday, June 20, 11 a.m. - 12:30 p.m., Pillsbury Auditorium
Exhibition Walk-Through with Valéria Piccoli: Thursday, June 29, 1 p.m. - 2:30 p.m.,
Target Galleries